



Event and Transportation Services

Universal CityWalk™ Jimmy Buffett's® Margaritaville®

About the Venue

With the proper planning, this award-winning venue can offer a terrific experience for guests of all demographics. Having planned and executed several events at this venue, metro provides an efficient and extraordinary experience.

At the center of Universal Orlando CityWalk™ in Orlando, FL, Margaritaville® offers everything you need to have an enjoyable time. Our team has utilized all levels of this venue – indoor and outdoor – providing numerous services for our clients as they relax and enjoy their stay in Orlando. From group activities to transportation services, you're in expert hands with metro at the wheel.

Scope of Work at the Venue

- Planned and executed private events held onsite, including 500+ guests
- Created custom floorplan, seating arrangements, entertainment spaces for all levels and porch
- Managed overall event budgets
- Managed food & beverage requests and preferences: private bar, food stations, buffet-style dinners, desserts, hors d'oeuvre service, etc.
- Sourced and managed motor coach transportation logistics from venue to off-site activities
- Managed and provided transportation service between venue and hotels
- Branded company-specific logos on monitors, tables decor and signage throughout the venue
- Coordinated with live house band
- Booked and managed additional entertainment: fortune tellers, airbrush tattoo artists, face painters, etc.
- Planned and facilitated group activities onsite throughout the event